



# Bill King

## Personal Info

### Address

4734 N Rockwell St.  
Chicago, IL 60625

### Phone

773-307-1108

### E-mail

bill1@Kingco-creative.com

### LinkedIn

<https://www.linkedin.com/in/bill-king-58a9336/>



## Experience

2002 - present

### Art Director / Designer / Illustrator/ Writer

**Kingco Creative Services** - Full service design studio

Responsibilities:

- Graphic design, illustration, copywriting, print production
- Development of brand styles, imaging and messaging
- Cross Channel promotional marketing
- Event marketing concept design

2004 - present

### Creator

**Magic in a Minute** - Andrews McMeel Syndicated Comic Feature

Responsibilities:

- Provide a weekly color comic strip for distribution in print and digital formats
- Product design (Magic kits and toys)
- Book author and illustrator
- Video direction
- National Cartoonists Society - Full Member

1994 - 2002

### Sr. Art Director

**Adpac** - Global Promotions Agency (specializing in kid's premiums)

Responsibilities:

- Constructing multi-tiered promotions utilizing licensed properties
- Consulting on latest trends in kid and family marketing
- Client-facing presentations
- Premium design, development and prototyping
- Concept Illustration
- Oversight of studio operations (4-6 employees)
- Training & development / mentoring

1991 - 1993

### Art Gallery Manager

**Stay Tooned Animation Art Galleries**

Responsibilities:

- Art sales and consultation
- Art appraisals, research & authentication
- Customer service
- Assist in the production of seasonal lecture series
- Gallery maintenance, inventory and shipping



## Education

1984 - 1990

### University of Mississippi

**Bachelors of Fine Arts** - Visual Communications



## Skills

### Animation and comic strip art sales



4 years under the tutelage of animation art legend - Jim Lentz. Research, appraisal and authentication of animation and comic strip art.

### Adobe Creative Suite



Expert knowledge of Illustrator, Photoshop, Acrobat and InDesign

### Writing



Published author and promotional copywriter

### Management



Managed and mentored teams of up to 6 full-time and freelance creatives. Assisted in the start-up and expansion of a chain of animation art galleries

### Project Management



Regularly manage multiple freelance projects simultaneously.

### Photo retouching



Expert in digital photo retouching and editing

### Catalogue design and production



Skilled in long-form design and prepress production